

STARTUP FIESTA!

Sponsorship Opportunities



ActivateNM
powered by CNM Ingenuity

ONE
ALBUQUE
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May 25, 2023 | 5-8pm | Electric Playhouse ABQ | FREE to Attend



ActivateNM activates entrepreneurs in New Mexico with community, guidance, and resources. ActivateNM is a program of CNM Ingenuity – developing workforce & entrepreneurship in New Mexico.

Startup Fiesta spotlights up-and-coming New Mexico entrepreneurs of all types at a FREE quarterly 100+ person community event featuring high-energy *FAST PITCHES* (6 Entrepreneurs x 1 Minute) for cash prizes and services and a vibrant *STARTUP SHOWCASE* for 15 rising companies.

Your support directly stimulates home-grown entrepreneurs here in New Mexico.

\$250 – Judge (10 Available)

- Seat on the judging panel
- Logo on Judge slide and acknowledgment by the emcee as a Judge Sponsor
- Logo as a Judge Sponsor on website, event emails, and rotating slides during showcase.

\$1000 – Prize (4 Available)

- Seat on the judging panel
- Logo as a Prize Sponsor on website & emails
- Full slide in rotation during showcase
- 1 slide and 30-sec script read by the emcee during the live program
- *Prize sponsorships go directly to pitch winners.*

\$2,000 – Drink (2 Available)

- Seat on the judging panel
- Logo as a Drink Sponsor on website & emails
- Full slide in rotation during showcase
- Present 90-sec & 2 slides in the live program
- Banner graphic/text area (1280x360 px) on event website and in event emails.
- High Top Table in showcase
- Drink sponsor sign at the bar

\$5,000 – Presenting (1 Available)

- Two seats on the judging panel
- Logo in “Startup Fiesta” header and on website, event emails, slide footer & signs
- Full slide in rotation during showcase
- Present 3-min & 4 slides in the live program
- Banner graphic/text area (1280x720) on event website and in event emails.
- High-top table in showcase

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