



Ski Lift Pitch 2026

February 2nd & 3rd 2026

Sponsor Invitation

ActivateNM's Premier Pitch Event: Ski Lift Pitch at Taos Ski Valley: A Pitch Event Like No Other!

Mark your calendars for **February 2nd and 3rd, 2026**, as ActivateNM hosts its premier pitch event of the year in Taos Ski Valley. In this unique and exhilarating format, 5 dynamic New Mexico startups and 5 startups from outside New Mexico will pitch their ideas on the slopes to a panel of distinguished investor judges from across the country. Now in its eleventh edition, this event has gained significant attention and we hope to make this event the best one yet. The competition culminates with one startup from each group receiving a **\$10,000 prize!**

The event kicks off on **Monday, February 2nd**, with check-in for sponsors, judges, and contestants at **The Blake, in Taos Ski Valley**. The evening will feature cocktails, dinner, introductions of sponsors and judges, and an introduction to the contestants. The main pitch competition will take place on the slopes **Tuesday morning, February 3rd**, followed by lunch, final round pitches, a fireside chat / distinguished founder success story, and the announcement of the winners.

We look forward to seeing you there!

Day of Sponsor: \$500

- 1 Lift Ticket
- 1 Ticket for breakfast, luncheon, program, and award ceremony on the 3rd

Bronze Sponsor: \$3,000

- 1 room at The Blake (king or double) for the evening of February 2nd
- 2 tickets to the cocktail party, dinner on 2nd and breakfast prior to skiing on the 3rd.
- 2 Lift Tickets for the 3rd
- Snacks throughout the day
- 2 tickets to the luncheon, program, and award ceremony on the 3rd
- Logo promotion on program slides and marketing materials.
- Social media mentions before, during, and after the event

Silver Sponsor: \$5,000

- All Bronze perks plus an additional room and 2 tickets to events and ski lift
- Shared logo program slide in rotation before, during, and after the event.

Gold Sponsor: \$10,000



Platinum Presenting Sponsor: \$20,000



NEW MEXICO
OUTDOOR RECREATION DIVISION



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DEPARTMENT



Please indicate your commitment to be one of the Ski Lift Pitch Sponsors by responding to this email or reach out to one of us below. We look forward to hearing from you!

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#elevateyourpitch

